

HEALBE

GoBe3 WHAT`S NEW?

- Improved geometry of contacts raises data collection accuracy
- Optic pulse sensor measures pulse in real-time
- Hypoallergenic titanium sensor contacts and Soft-touch band straps make time spent with GoBe3 very comfortable
- Wi-Fi module speeds up complex data processing
- Clear plain metrics to collect information about body system work available real-time
- Smart watch functions
- Notifications available
- MIP display - glare-free and easy operation even on the sunniest of days.



HEALBE

GoBe3

**MEET A NEW GENERATION
OF WEARABLES!**

**THE 1ST IN THE WORLD
SMART BAND THAT TRACKS
CALORIE INTAKE AND
HYDRATION, EMOTIONAL
TENSION WITHOUT
MANUAL LOGGING.**

**HEALBE.CO
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WHAT WE MEASURE



Individual Energy Balance



Body Hydration



Stress Level



Calorie Intake



Calories Burned



Emotional Tension



Emotional Balance



Heart Rate



Sleep Quality



Distance



Steps



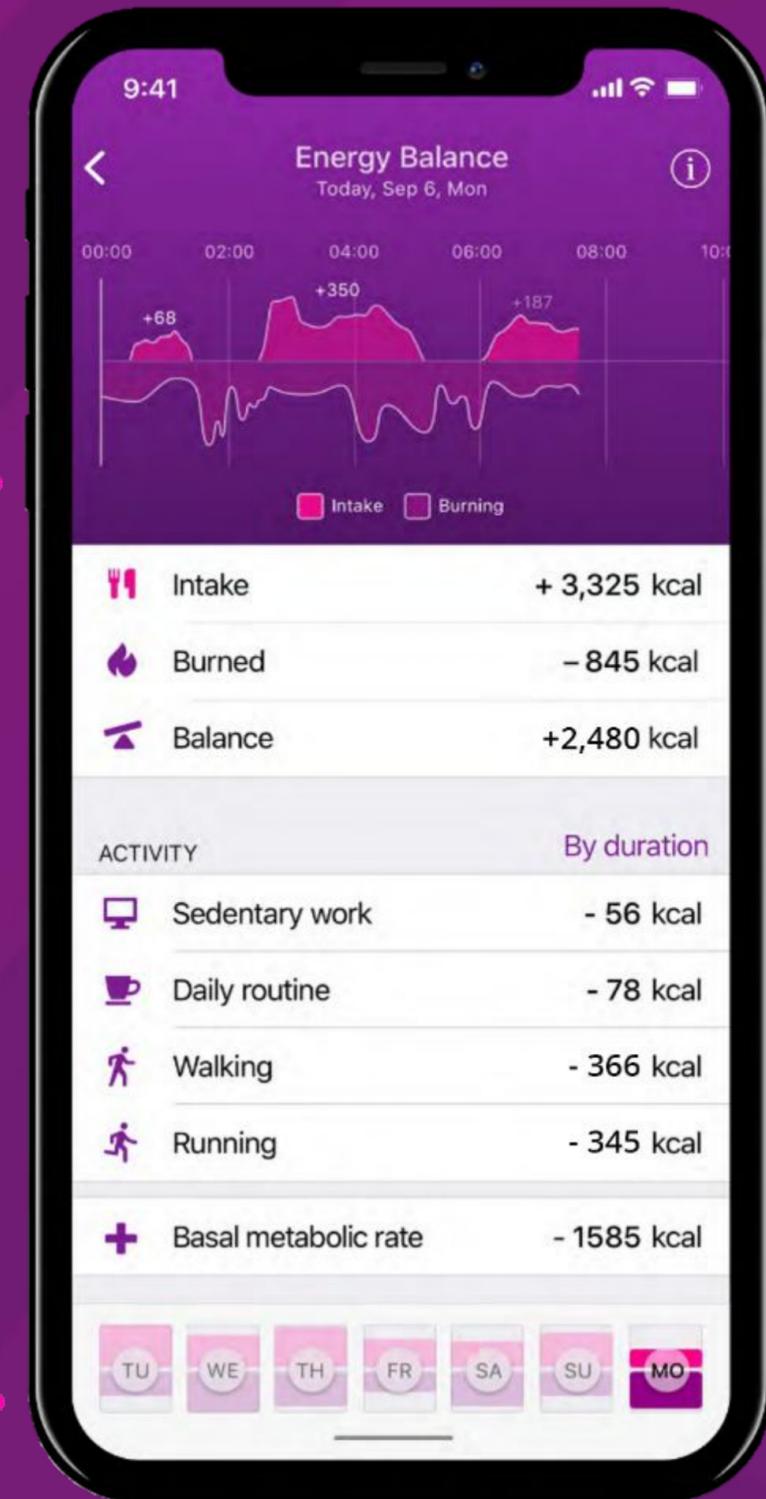
Activity Types Recognition

A woman wearing a pink polka-dot shirt is seated at a table, eating a salad from a white bowl. She is holding a fork with a piece of salad. On her left wrist, she wears a smartwatch. The table in front of her has a cup of tea, a sugar container, a plate of avocado toast, and a small vase with dried flowers. The background is blurred, showing a window with plants.

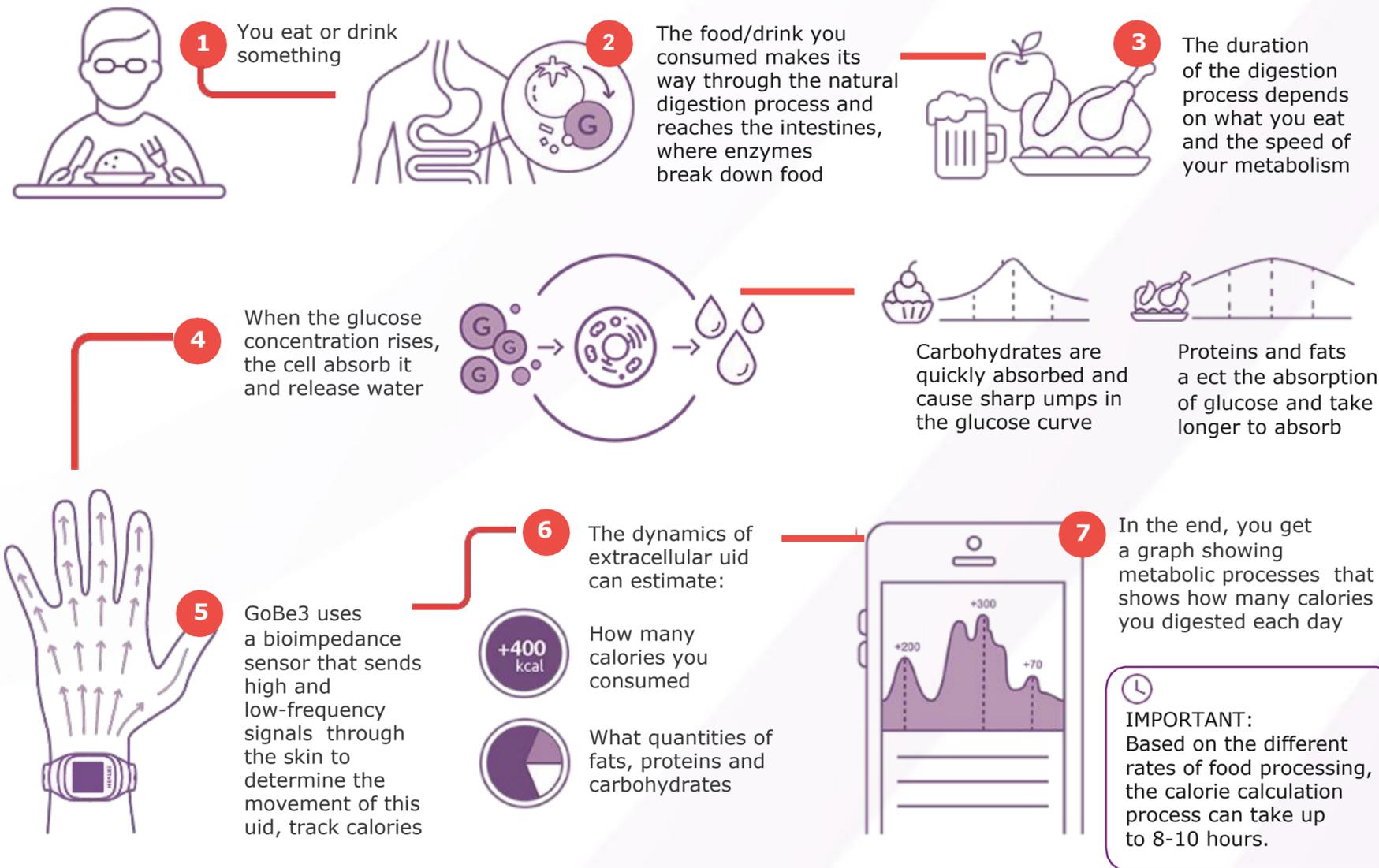
**AUTOMATICALLY TRACKS CALORIE
INTAKE AND CALORIES BURNED**

HOW DOES GoBe3 COUNT CALORIES?

HEALBE's patented FLOW Technology uses information from three sensors: accelerometer, enhanced Impedance sensor, optic pulse sensor to deliver comprehensive insights on your calories intake and burned.

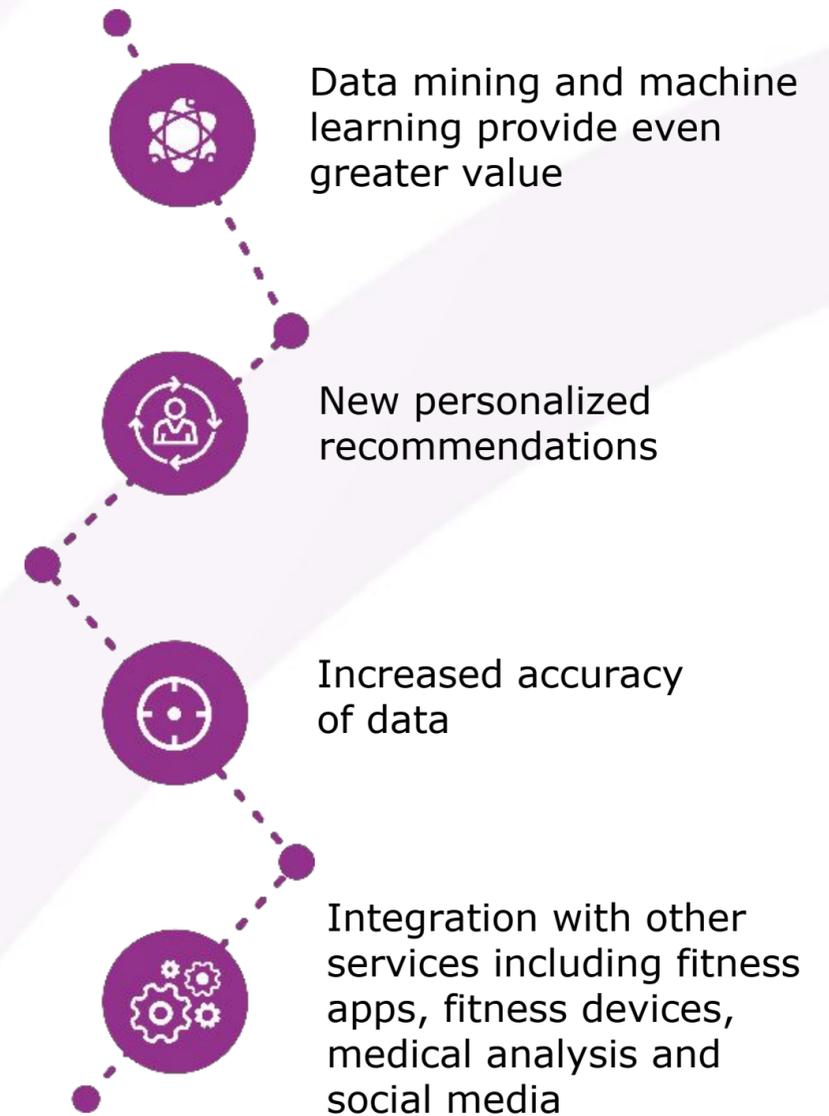


HOW DOES GoBe3 COUNT INTAKE CALORIES?



MACHINE LEARNING

Machine learning algorithms provide many more benefits than hard-coded algorithms





HELPS USERS TO REMAIN HYDRATED

HOW DOES GoBe3 HELP TO KEEP GOOD HYDRATION LEVEL?

GoBe3 measures increases and decreases in your body's hydration level with an enhanced impedance sensor. It also uses information about your activity and body data. To help you stay hydrated, GoBe3 uses algorithms to determine how frequently it should remind you to drink





GoBe3 calculates your water balance, on the basis on the several parameters



The level of fluid in cells is calculated with a bioimpedance sensor



An accelerometer measures the number of steps taken and overall physical activity



Your personal characteristics like gender, weight, and age are also taken into account



With this data, GoBe3's algorithms determine how frequently the device should remind you to drink so that you stay hydrated



PLEASE NOTE:

At intense workout with heavy perspiration, isotonic drinks are more efficient to restore water balance

HOW DOES DEHYDRATION AFFECT YOUR BODY?



Fatigue



High blood pressure



Weight gain



Digestion problems



Joint pain



Faster-aging skin



**KNOWS ALL ABOUT YOUR
EMOTIONS AND STRESS LEVEL**

HOW GoBe3 MEASURES YOUR STRESS LEVEL?

GoBe3 estimates your stress level by conducting a complex analysis:

- Optic pulse sensor identifies a high heart rate;
- The bracelet analyzes data on the previous night sleep quality and time zones change;
- Accelerometer measures the absence of physical activity at this moment.





GoBe3 makes an overall analysis of your body measurements:



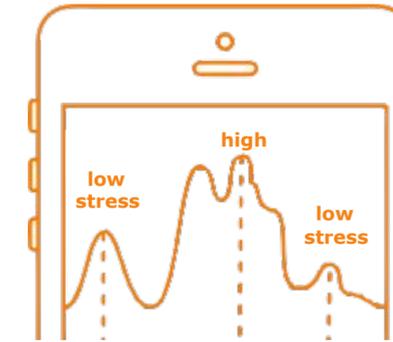
The Optic pulse sensor measures your current and daily heart rate



The Sleep Cycle algorithm analyzes the previous night's sleep quality



The synchronization of HEALBE GoBe with your smartphone provides information of time zone changes



GoBe3 analyzes this information to determine your stress level. You can see the complete picture in the app

HOW GoBe3 DEFINES EMOTIONAL STRESS?

When you experience emotions, the sweat glands respond to it. Using a galvanic skin reaction sensor (GSR), GoBe3 measures the activity of the sweat glands. If they are active for more than 10 minutes, GoBe2 notifies you about emotional stress with message "EMOTION".

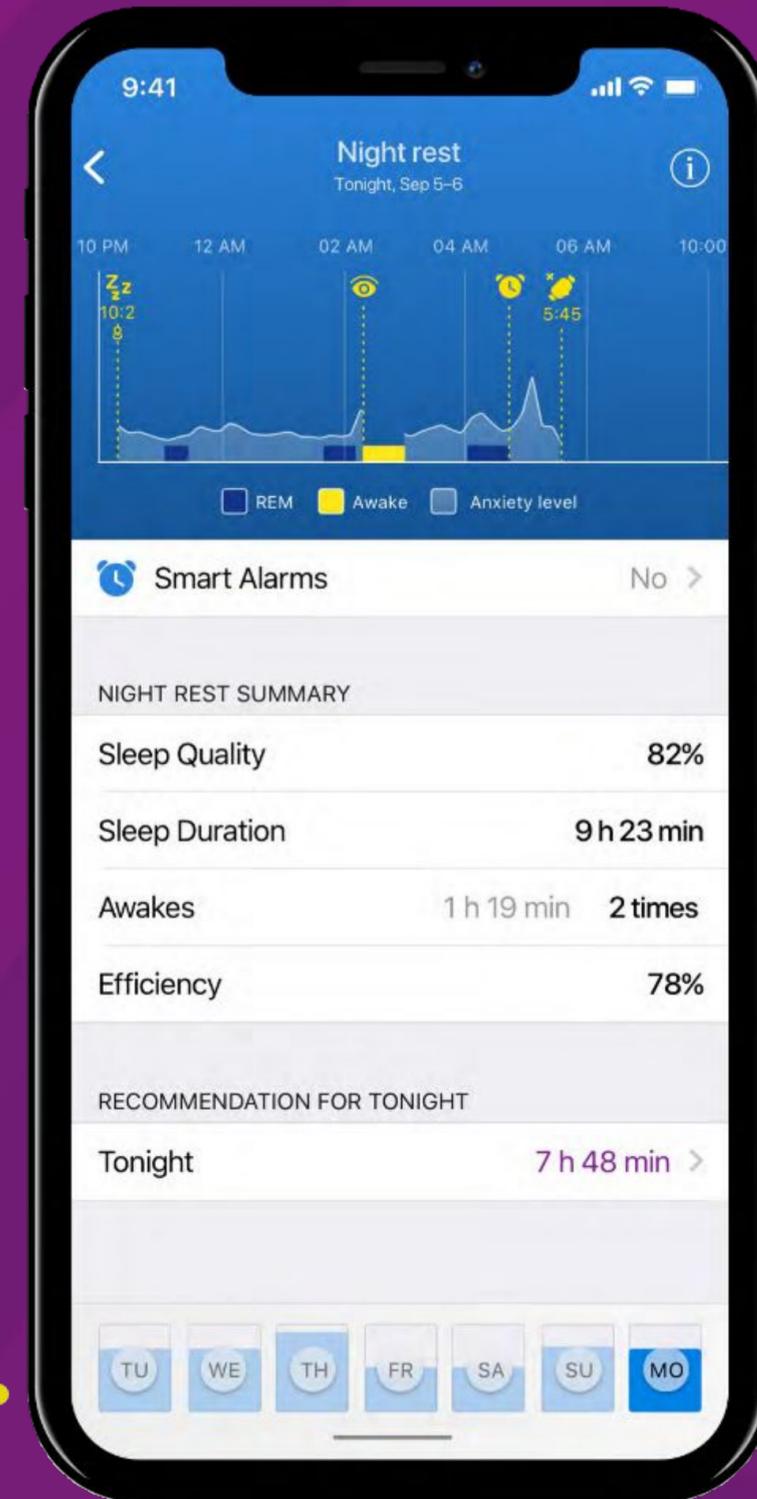


A woman is shown sleeping peacefully in a bed with white linens. She is wearing a dark-colored smartwatch on her left wrist. The watch has a small screen and a red accent. The overall lighting is soft and dim, suggesting a nighttime setting. The text is overlaid in the center of the image.

**TRACKS YOUR SLEEP AND WAKES
YOU UP AT THE RIGHT TIME**

HOW GoBe3 TRACKS YOUR SLEEP?

GoBe3 provides a thorough sleep analysis by measuring your heart rate and motion behavior throughout the night. Every night GoBe3 monitors your body's parameters to provide a full data report of your sleep phases.





GoBe3 takes into consideration your physical activity and stress levels throughout the day



Get ready for bed as usual



Set an alarm, if needed



GoBe3 tracks when you fall asleep



In HEALBE GoBe3 App, you can set your ideal sleep time duration



GoBe3 tracks how long you slept



GoBe3 can determine your quality of sleep



The Optic pulse sensor tracks your heart rate during sleep



The Accelerometer tracks your movement during sleep

TIME ALARM AND REM PHASE ALARM

REM (random eye movement) - the phase of sleep, characterized by increased activity of the brain. During this phase we see dreams and the brain works as well as during the day. REM phase is the best time to wake up



GoBe will monitor your sleep, identifying the REM phase closest to the time you need to wake up



Was the phase detected?



Yes



GoBe will wake up you at the end of the REM phase



No



GoBe will wake you at your set alarm time



Sleep efficiency: the estimated ratio between sleep duration and total resting time; the percentage of time you actually spent sleeping



GoBe3's Sleep Quality measurement includes:



Duration of sleep time



How many times you woke up and how long you were awake for



Restlessness: physical activity and heart rate changes during sleep

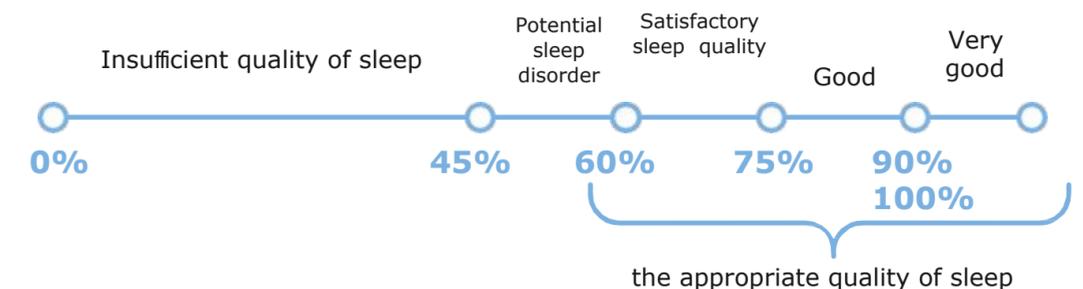


The level of "normal" sleep achieves by the user

"SLEEP QUALITY" OR "WEEKEND" ALARM



This alarm will wake you up once you've achieved your desired sleep quality

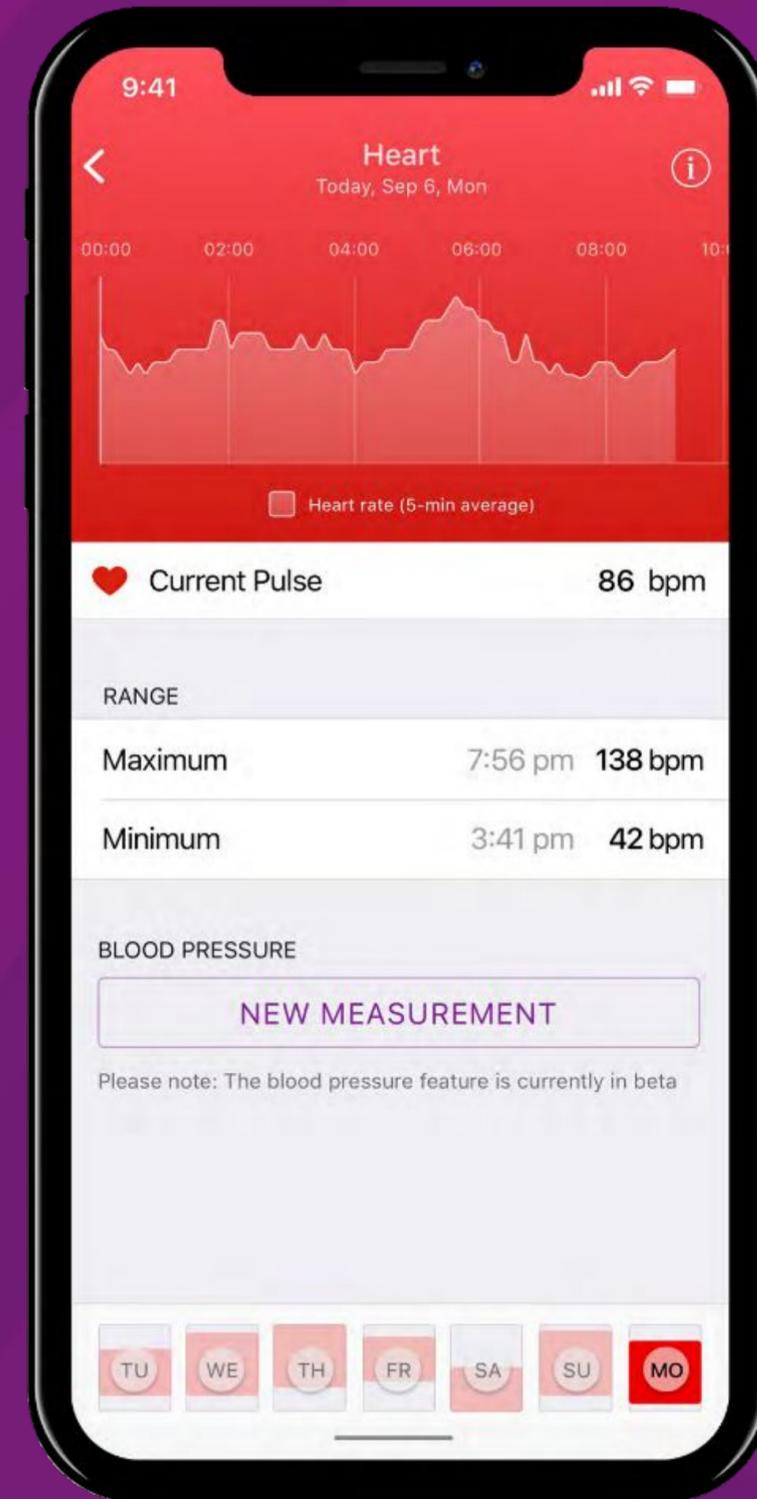


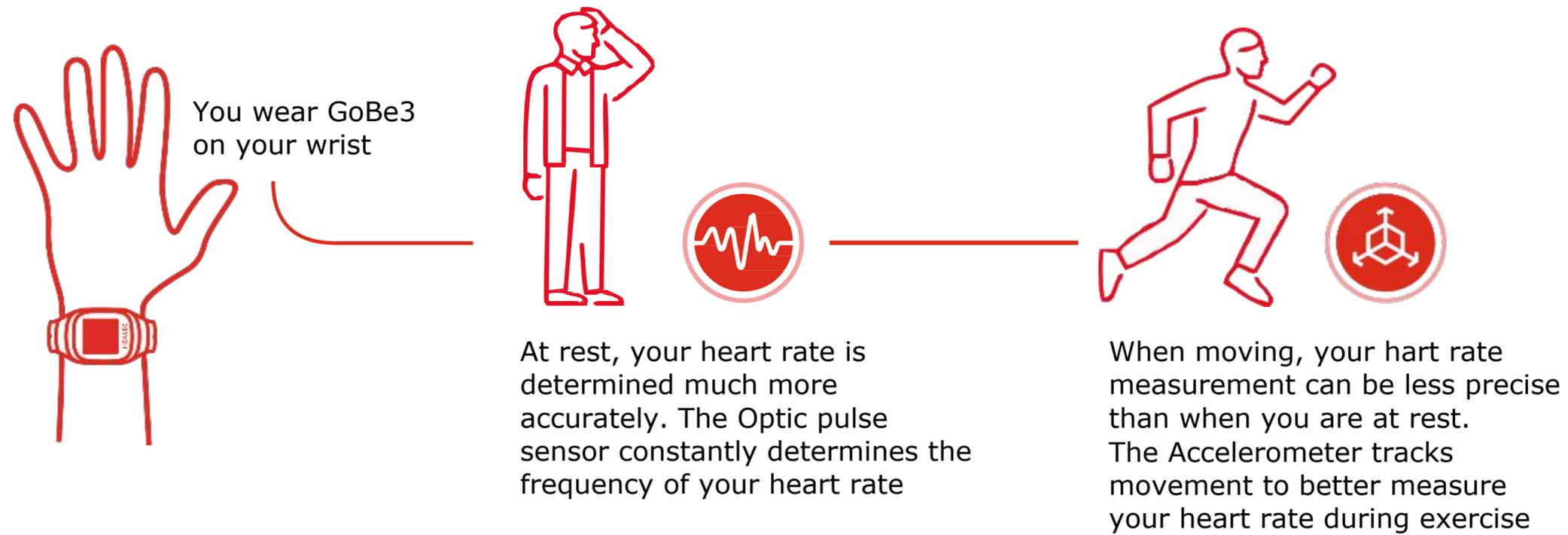


TRACKS YOUR HEART RATE 24/7

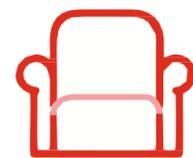
HOW DOES GoBe3 MEASURE YOUR HEART RATE?

GoBe3 measures your resting heart rate and pulse during physical activity, automatically and constantly, while you're wearing the device. It delivers updated measurements and helps you evaluate your lifestyle and maximize your workouts





5 HABITS THAT CAN HARM YOUR HEART



Sedentary lifestyle



Smoking



Eating junk food



Stressful work

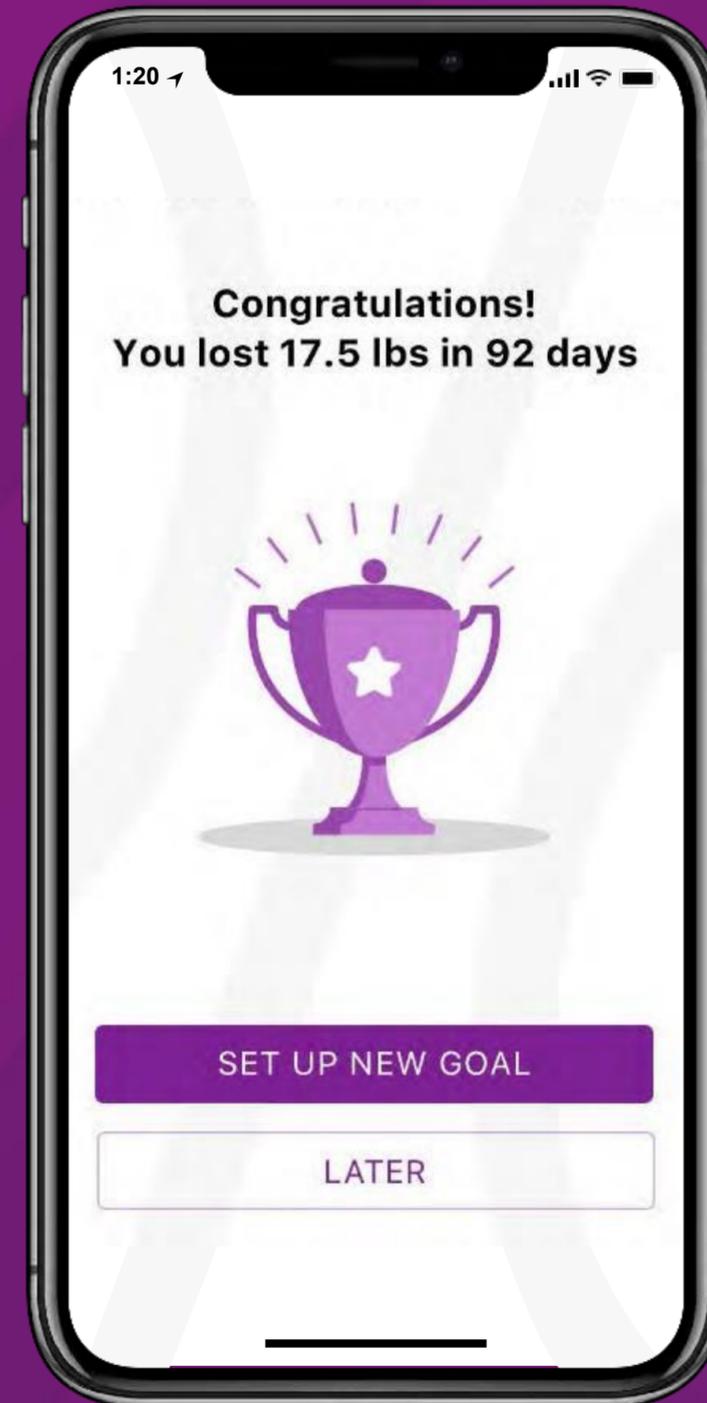


Lack of sleep

WEIGHT GOALS

Change your food habits

- 1 Set up your weight goal
- 2 Select a plan
- 3 Track your progress
- ✓ Reach your goal



GoBe3 - THE ONLY COMPLETE SMART LIFE BAND WITH EXCLUSIVE FEATURE OF MEASURING CALORIE INTAKE, HYDRATION LEVEL AND EMOTIONAL TENSION

HOW WE MEASURE



Enhanced Impedance sensor



GSR sensor



9-axis accelerometer



Gyroscope & magnetometer



Optic pulse sensor

PRODUCT INFORMATION

UPS code
869865000026

**Internal part number/
SKU number:**
GoBe3

Battery life (in hours)
Synchronized with phone 36 hours.
Powered off - 2 month

We have all certificates to sale worldwide:
CE, FCC, EAC, SRRC, JRL, RoHS, CEC, Prop65

Display -
MIP Display with QTouch sensor, Swipes available

Water resistance level
IP68

Warranty
1 year

Price for Distributors and Retailers
from \$110 to \$130 NET
depends on order quantity

Shipment
from Hong Kong

MOQ
32 units



INTERNATIONAL PATENTS and VALIDATION OF HEALBE TECHNOLOGY

WE HAVE MORE THAN 36 INTERNATIONAL PATENTS



US



Japan



EU



China



Taiwan



India



Hong Kong



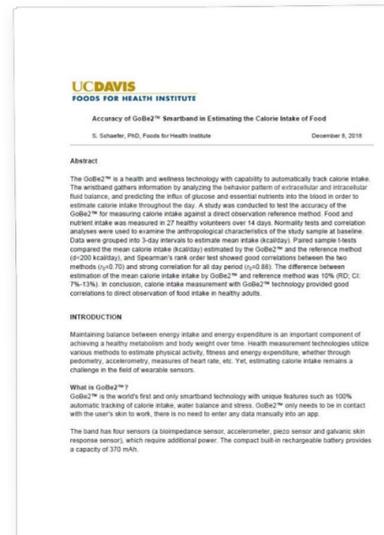
Malaysia



Russia

Validation studies recently conducted at UC Davis (USA) and the Red Cross Hospital (Guangzhou, China) confirmed the ability of GoBe2 to accurately track Energy expenditure (Calorie burn), Dehydration and Rehydration of the human body accurately. **And proved that Calorie intake is measured with 89% accuracy.**

UC DAVIS
UNIVERSITY OF CALIFORNIA



 广州市红十字会医院
Guangzhou Red Cross Hospital



WINNER
OF THE 2018 CONSUMER
ELECTRONICS SHOW
EFTM Best
"Bloody Ripper Idea"



WINNER
OF THE 2019 CONSUMER
ELECTRONICS SHOW
INNOVATIVE PRODUCT
OF THE YEAR

MEDIA ABOUT HEALBE

Los Angeles Times

If you could keep track of the calories in your food as you ate them, would you pay attention? The new HEALBE GoBe2 wristband, shown at Consumer Electronics Show in Las Vegas, counts calories in real time.

marie claire

Tired of manual calorie counting, searching food databases, and inputting into apps? The GoBe2 health monitor uses sensors to measure glucose and fluid levels in your bloodstream, providing automatic and accurate calorie reading all day long.

Daily Mail

The end of calorie counting?
Wristband claims to track eating habits using sensors on your SKIN.
The HEALBE GoBe2 wristband is the latest twist in the wearable technology, most of which is built on a theme of improving health.



NEW FITNESS BAND TRACKS
YOUR CALORIE INTAKE
This is fascinating... Now this is wearable
computing power that I can get behind.



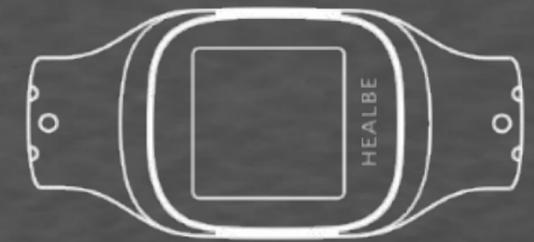
HIGH-TECH HEALTH GADGETS A BIG WIN THIS
HOLIDAY SEASON.
Featured on Good Morning America.



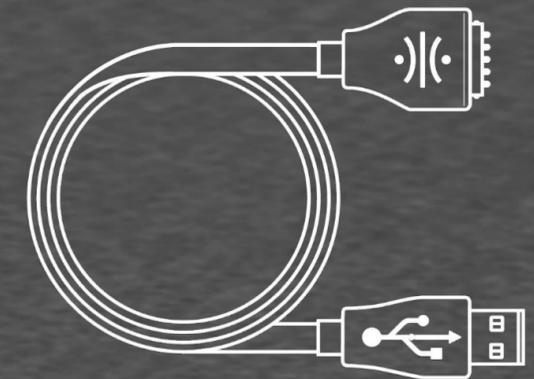
WHAT'S IN THE BOX



HEALBE GoBe3
smart band with strap



USB charging cable



User manual



BOX SIZE: 110 mm x 110 mm x 72 mm

GoBe3 SIZE PACKAGE 2020



MASTER CARTON
contains 4 pcs small cartons,
each small carton with 8 pcs product package

Dimension:
48 x 25 x 34 cm
18,9 x 9,84 x 13,39 inch

Weight:
9,5 kg – 20,94 lb



SMALL CARTON
packed with 8 pcs product package

Dimension:
21 x 21 x 16,5 cm
8,27 x 8,27 x 6,5 inch

Weight:
2,24 kg - 4,94 lb



PRODUCT PACKAGE
With 1 band

Dimension:
11 x 11 x 7,2 cm
4,33 x 4,33 x 2,83 inch

Weight:
0,275 kg - 0,61 lb

COMPETITIVE LANDSCAPE

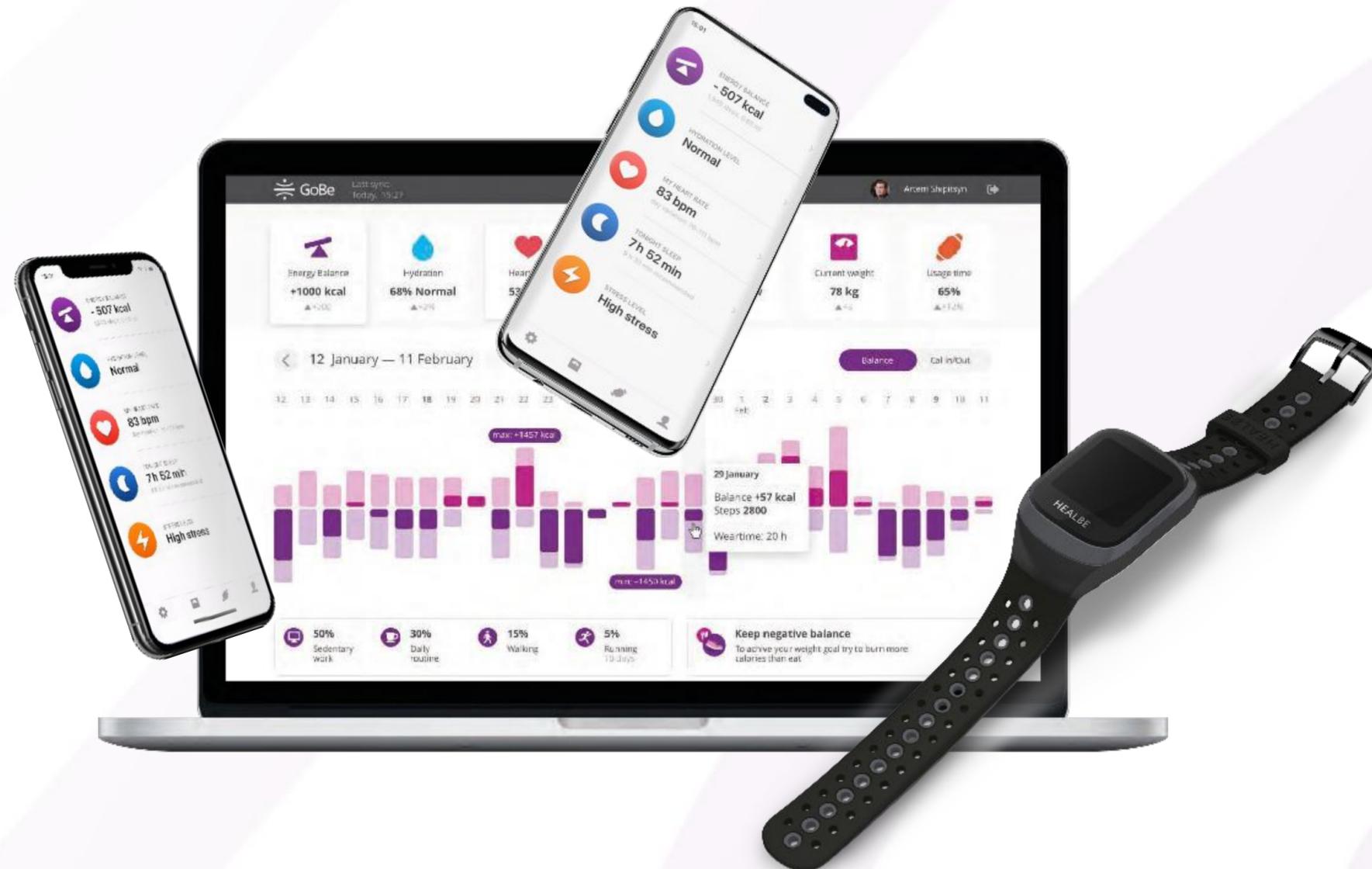


	Body Manager	Fitness Trackers				
	HEALBE GoBe3	FITBIT Charge 3	APPLE Watch Series 5	SAMSUNG Galaxy Watch	POLAR A370	XIAOMI Mi Band 4
Automatic Calorie Counting	●	○	○	○	○	○
Nutrients Composition	●	○	○	○	○	○
Calories Burned	●	●	●	●	●	●
Distance / Steps Count	●	●	●	●	●	●
Hydration level	●	○	○	○	○	○
Resting / Activity HR	●	●	●	●	●	●
Stress Level	●	○	●*	●*	○	○
Validated	●	N/A	N/A	N/A	N/A	N/A

* Through third party apps

AVAILABLE ON iOS, ANDROID AND WEB

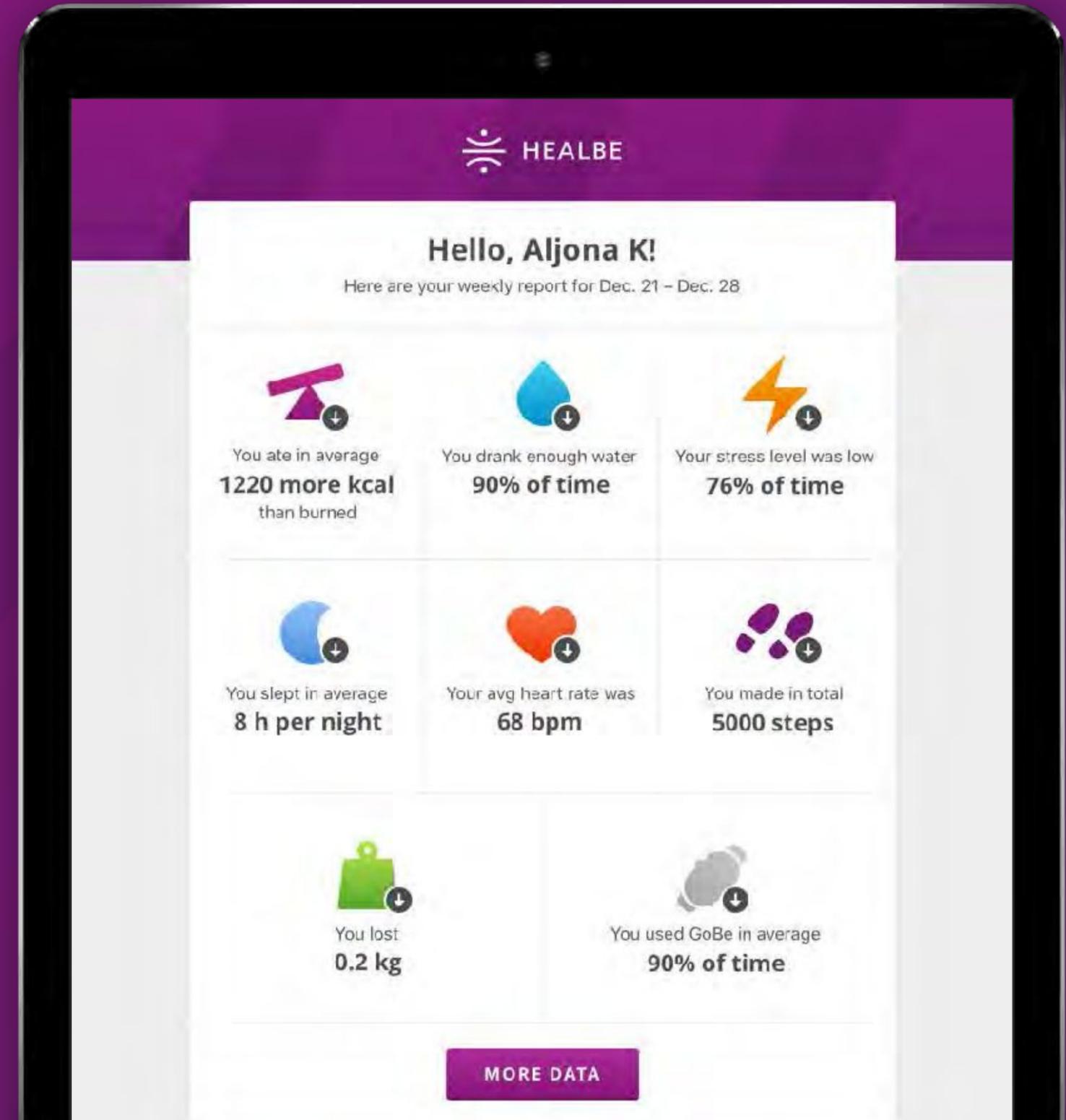
HEALBE Public API & mobile SDK for integrations.
HEALBE software already works with the Apple Health app
and other health services



WEEKLY REPORT

Weekly report helps you evaluate your progress. It provides you with helpful summary data:

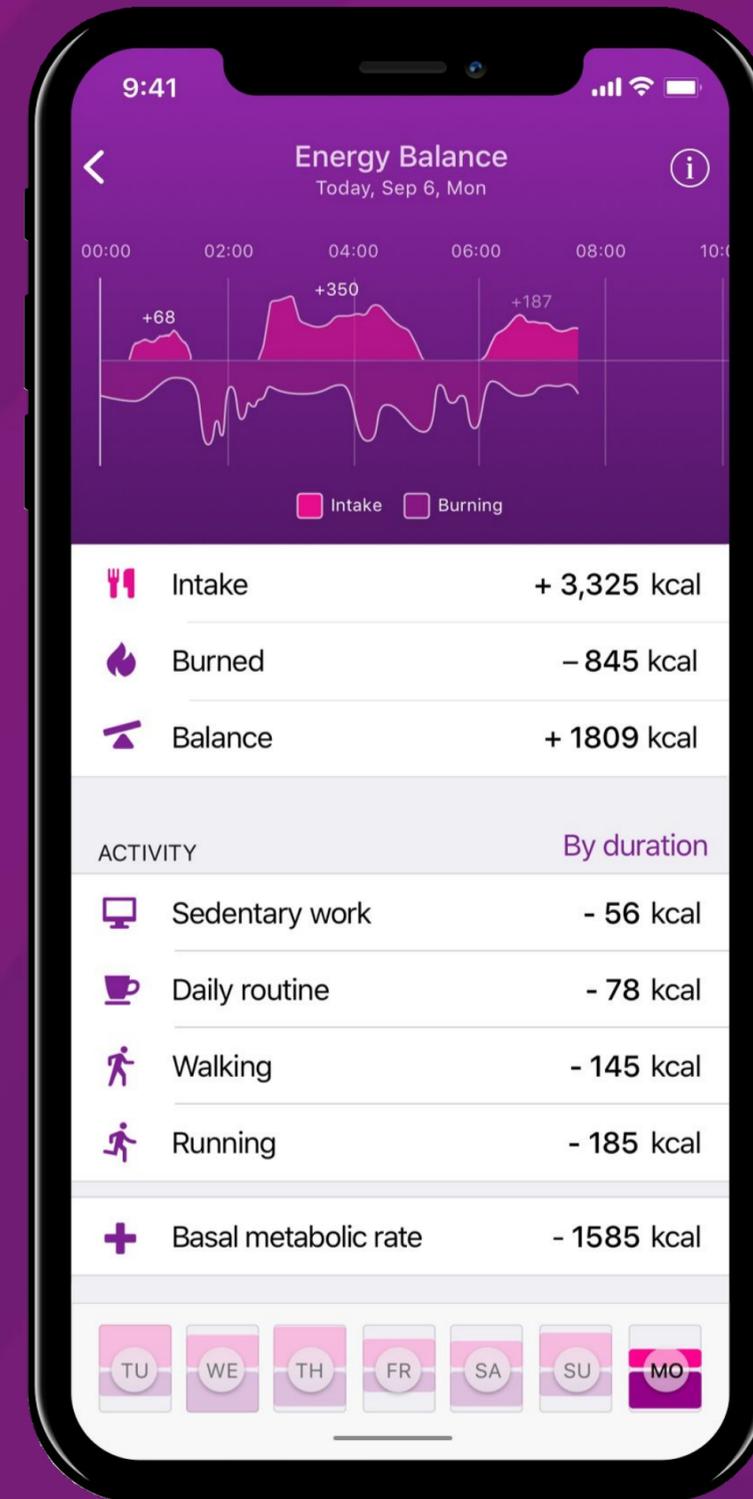
- What is your weekly energy balance
- For what of time did you meet recommended hydration levels
- For what of time was your stress level low
- How many hours of quality sleep did you enjoy nightly on average
- What was your average heart rate
- Total number of steps and distance



PERSONALIZED ALGORITHMS

Updated and personalized algorithms for calculating key health parameters for each individual based on:

- metabolism
- eating habits and diet
- physical activities and training programs
- individual characteristics (gender/age)





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