

Livescribe introduces the Aegir smartpen!

Consumers will soon have a third exciting pen option in the Livescribe product line. Livescribe is thrilled to introduce the attractively slim, filled with latest technology but at the lowest cost, Aegir series to complement its award-winning Echo & Livescribe 3 smartpens.



Aegir (pronounced “ay-geer”) is named after the Norse Sea God, paying tribute to the Swedish heritage of the company.

Aegir series will have two fashionable designs inspired by their aquatic namesakes: **Marlin and Dolphin.**

Each design will be available in multi-colors. At launch, two colors will be available: **Teal and Purple.**

At a recommended retail price of \$99.95, the Aegir delivers the traditional benefits of pen and paper combined with all the power of digital notes. The pen uses Bluetooth to automatically sync data with both mobile (iOS and Android) and desktop (Windows) devices using the free Livescribe+ companion app.

Everything the Aegir smartpen writes on Livescribe paper is digitally captured and stored on the pen. Then, when the pen is next connected to a mobile device or computer, it reliably transfers the data to the companion app. The app makes it easy to manage, backup, and auto-sync notes with popular cloud service applications. It even includes transcription capabilities in 22 languages to turn handwritten notes into searchable text that can be easily edited and shared.

Included with the Aegir smartpen will be a pocket notepad, quick start sheet, and USB charging cable. The reporter-style notepad is perfect for on-the-go use and features a soft matte cover and 80g unlined clean white paper. Aegir will be available for purchase in North America, Europe, Oceania, and South Korea at the time of launch in September and in other international markets subsequently.



Marlin Teal

Dolphin Teal

AEGIR

TECHNICAL SPECIFICATIONS



Available in : ● Purple ● Teal

HARDWARE

Connectivity	Dual-mode Bluetooth® (BLE & Classic)
Memory	128MB (est. to hold 1200 A4 pages of normal writing)
Battery	Rechargeable Lithium Polymer (non-removable)
Writing time	Up to 10 hours of continuous writing
Standby time	Approximately 10 days
Charging	Micro-USB connection
Charging time	90 minutes
Processor	ARM Cortex-M4 processor
Camera	High speed infrared camera (75 fps)
Size	Length 150 mm (5.90 in.) & width 11.8 mm (0.46 in.)
Weight	25 grams (0.88 oz.)
Ink cartridge	Standard D1 style ink cartridge

SOFTWARE

The Aegir series smartpens work with Livescribe+ Mobile app (iOS | Android) and with the new Livescribe+ Desktop application.

- Review and access your notes across multiple devices.
- Convert handwritten notes into text.
- Transcription is now available in 22 languages
- Export notes as searchable PDF, Image (PNG), Vector (SVG) or Text.
- Share and auto-sync notes with cloud services like Evernote, OneNote, Google Drive & Adobe CC.

Available at



Product Comparison



Echo



Livescribe3



Aegir

Suggested retail price (USD)			
Connectivity	USB	BT LE	BT LE & BT Classic
Memory capacity	2GB	2GB	128MB
Size	158 mm long & 15.3 mm wide	162.0 mm long & 14.9 mm wide	150mm long & 11.8mm wide
Grip diameter	15.3mm	14.9 mm	11.8mm
Weight	36 g	31 g	25g
Save, Search & Organize			
Supported companion applications	Echo Desktop	Livescribe+	Livescribe+, Livescribe+ Desktop
Supported Platforms	Mac & Windows	Android & iOS	Android, iOS & Windows
Real-time streaming	No	Yes	Yes
Offline data storage in the device	Yes	Yes	Yes
Estimated offline datastorage capacity	20,000 A4 Pages	20,000 A4 Pages	1200 A4 Pages
Audio recording with notes (Livescribe Pencast)	On pen	In app	In app
Microphone & speaker	On pen	On mobile device	On mobile device
Searchble ink	Yes	Yes	Yes
Convert handwriting to text	Yes*	Yes	Yes
Formats Supported			
Notes	PDF,PNG	PDF, PNG, SVG, TEXT	PDF, PNG, SVG, TEXT
Notes & Audio(Pencast)	Livescribe PDF	Livescribe PDF	Livescribe PDF
Share via	E-mail & other device sharing options	E-mail, SMS, MMS & other device sharing options	E-mail, SMS, MMS & other device sharing options
Auto sync notes to cloud services		Evernote, Onenote, Google Drive* & Adobe CC*	Evernote, Onenote, Google Drive* & Adobe CC*